



NZX Release

Friday, March 23, 2012

Mercer Group Limited gains distribution rights for Wilsonart in New Zealand

Rodger Shepherd, chief executive of Mercer Group Limited ('Mercer'), said he is delighted to announce that Mercer has negotiated the exclusive rights to supply Wilsonart laminate and adhesive products into the NZ market, effective 30th April 2012.

“When we combine our existing laminate sales with that of Wilsonart, we expect to supply at least 20% of the laminate market in New Zealand, up from around 6% currently. We believe this will considerably boost our earnings in the 2012/13 financial year” he said.

Wilsonart is the No. 1 laminate brand in the United States and one of the leading brands worldwide, offering a superior quality and wide choice of over 200 different decorations for use in both residential and commercial kitchens, bathrooms, shopfittings and office fitouts.

Mercer’s existing range of Bisonne laminates will be slowly phased out and replaced with Wilsonart. Mercer will continue to sell its fast growing solid surface product, Borelli.

Background

Mercer is structured into a number of business units.

Mercer Stainless is a designer and fabricator of stainless steel and associated equipment for the industrial, dairy, processing, domestic and commercial sectors, produced from two large facilities in Christchurch and New Plymouth.

Mercer Kitchens is a designer, manufacturer and distributor of a range of kitchen, bathroom and laundry products. Mercer has a modern, state-of-the-art deep draw steel Pressing and Polishing manufacturing facility for producing customers own brand, out sourced products.

Mercer Medical is a designer, manufacturer, importer, distributor and service provider of infection control and sterilisation services to healthcare providers in both the public and private sectors, laboratories and the Armed Forces.

Further information: Rodger Shepherd, CEO Mercer Group, ph 09-836-9778.